

Wisconsin Section Southwest Branch (<http://ascewisw.org/>)

TUESDAY, FEBRUARY 21, 2012

Joint Meeting with WSPE - Celebrating Engineers' Week – February 19 – 25



Presentation Topic: **Citizens and Organizations Active in Disasters (COAD)**

By Kate Pillman

Southeast Wisconsin Citizens and Organizations Active in Disasters (COAD) empowers volunteers and organizations to serve local communities before, during and after disasters. COAD is a collaboration of public and private partners including non-profit organizations, government agencies, businesses, and citizens working together to improve community readiness. Through training, exercise and education, COAD prepares individuals and organizations to survive and assist those in need.

When a disaster occurs, COAD supports local emergency responders in the field. Through their database of regional non-profit and private sector resources, COAD assists emergency management in locating and managing physical and volunteer resources. COAD supports the following missions:

- Public Health/Medical Operation
- Staff Staging Area
- Light Search & Rescue
- Volunteer Management
- Sandbagging
- Debris Removal/General Labor

COAD manages two volunteer programs: Community Emergency Response Team (CERT) training and the Southeast Wisconsin Medical Reserve Corps (MRC).

In 2010, COAD responded to two disasters in Southeast Wisconsin, the Eagle tornado and major flooding in the City of Milwaukee. In both responses, COAD mobilized volunteers to support clean-up and recovery services. Kate will discuss the response efforts and share lessons learned. She will also present a new model for managing disaster logistics based on international research and best practices.

Kate Pillman is the Executive Director of Southeast Wisconsin Citizens and Organizations Active in Disasters (COAD), an organization dedicated to empowering volunteers and organizations to serve local communities before, during and after disasters. Prior to working with COAD, Kate worked at the United Way in Waukesha County and Gundersen Lutheran Healthcare System in La Crosse. Kate received her Bachelor's Degree in Political Science from the University of Wisconsin - La Crosse.

**Time:** 5:30 pm Social Hour  
6:00 pm Dinner  
6:30 pm Presentation

**Lunch Menu:** Family-style Swiss steak and roasted chicken, mashed potatoes, corn, salad, garlic bread, and soda, coffee or tea.

**Cost:** Professionals/Faculty - \$18  
Students – free  
A cash bar will be available for purchase of alcoholic beverages.

**Location:** Fitzgerald's of Middleton  
3112 Parmenter Street  
Middleton, Wisconsin

**RSVP:** Please RSVP by 12 PM - Noon, **Thursday, February 16, 2012** to Dan Schrum at [Daniel.Schrum@hdrinc.com](mailto:Daniel.Schrum@hdrinc.com). You may also respond via Evite email invitation.

**Directions:**  
From HWY 12/14 head north on to Century Ave. Turn south on Parmenter St. Fitzgerald's will be on the right side of the road just south of Lisa Lane.

**NOTE:** If a walk-in guest does not purchase your meal, you will be invoiced. Send a substitute guest if you have a last minute conflict.



Mark your calendars for the February ASCE Southwest  
Branch Joint Meeting With WSPE:  
5:30 pm Tuesday, February 21  
Sign up NOW - RSVP date is February 16!

### **President's Message**

As many of you know, February is when we celebrate Engineers Week (or Eweek). Started in 1951 by the National Society of Professional Engineers, the purpose of Eweek is to call attention to the contribution engineers make in our world and to focus attention on bringing engineering to the younger generation. This year's theme, "7 billion people. 7 billion dreams. 7 billion chances for engineers to turn dreams into reality" is based on the projected world population of 7,000,000,000. Many organizations and businesses across the world celebrate Eweek, including our Southwest Branch.

This year, like previous years, we will celebrate Eweek with a joint banquet with the Wisconsin Society of Professional Engineers. This is a great opportunity to branch out and meet engineers involved in fields other than civil engineering.

New this year is our online pictorial slideshow celebration of civil engineers in the Southwest Branch. Our members design projects that are integral to our society and volunteer their time to better our Branch and our community! The slideshow is under 6 minutes long and highlights projects by local engineers, and activities of Branch, Younger Member, and Student chapters. Thanks to everyone who submitted photos! Follow this link to view the slideshow: [www.ascewisw.org/Eweek\\_2012/index.html](http://www.ascewisw.org/Eweek_2012/index.html).

Eweek is a great opportunity to recognize our fellow engineers for their important accomplishments and to share our love of engineering with the next generation!

Theresa Possley Nelson, PE  
ASCE WI Southwest Branch President 2011-2012

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### **Younger Member Update**

We are currently in the process of setting up our next couple of Younger Member events! First, watch your emails for a service opportunity for either the end of February or in March. Next, we will be putting on a fun networking event for our Younger Members in April -- please see next month's newsletter for more information!

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### **MARK YOUR CALENDARS**

#### **2012 ASCE Wisconsin Spring Technical Conference**

Thursday, March 15, 2012

University of Wisconsin-Madison Union South, Madison, WI

12 Technical Sessions regarding Structural, Geotechnical, Urban Planning & Transportation, Water Resources & Hydraulics, Environmental, and Management topics

Registration due by March 1, 2012 to avoid \$10 late fee.

More details to follow in upcoming conference program flyer - check your mail and this link:

[http://www.ascewisw.org/2012\\_STC/2012\\_STC\\_Brochure.pdf](http://www.ascewisw.org/2012_STC/2012_STC_Brochure.pdf)