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November 2013
NEWSLETTER

November Scholarship Dinner with UW-Platteville Student Chapter

*Please join us for our annual joint meeting with the UW-Platteville chapter of
ASCE.*

Thursday November 21, 2013 from 5:00 PM to 8:00 PM CST

*Markee Platteville Student Center (MPSC)
Platteville Rooms
855 Greenwood Ave.
Platteville, WI 53818*

[Register Here](#)

or

[Donate Here](#)

Come see the great work that the students at the UW-Platteville student chapter are doing this year by attending our annual scholarship banquet. This chapter won the Distinguished Chapter Award from National this year, so there's a lot to celebrate!

The evening will include a social, dinner, new officer oaths, a presentation by EWB, scholarship awards, and a presentation by Jeffrey Koch, PE titled "When What You Design Is Not What you Detail" - A Case Study of Premature Slab Span Cracking."

If you have any questions about registration, please contact Francesca at 917-282-8866 or via email at francescaferrero2011@u.northwestern.edu

We look forward to seeing you there!

Message from the Region 3 Director John Frauenhoffer

How ASCE spends your Dues Dollars

ASCE funds a series of programs approved by the Board of Direction intended to advance the profession. In my opinion, these programs can be categorized as Operations, Direct Member Services, and Altruisms. Herein I offer examples of each and more fully explore the ExCEED program.

ASCE has basic operational costs, including accounting, human resources, overhead expenses, and physical facilities. One large part is our website, currently under re-design. It is a complicated affair with competing components. Member response to the current website has not been favorable, and to the Leadership's credit, they have kept re-vamping of the website as a high priority.

ASCE performs Direct Member Services. For our Sections and Branches, the Multi-Regional Leadership Conferences involving our Section and Branch Leaders, Younger Member Leaders, and Student Chapter Leaders is a huge undertaking and a large expense. The Leader Training Committee chaired by Mike Wenning strives for continual improvement, and in my opinion, succeed. The committee has excellent staff support from Nancy Berson's Geographic Services Department.

Altruism is a virtue. The question is, "How much altruism can you afford?" The ExCEED program attempts to teach young professors how to be better teachers. It is a noble cause. This year, ASCE projects to receive \$21,000 in fees for the program and to spend \$143,000 serving a maximum of 48 professors. It will be a net cost of \$122,000 to ASCE or \$2,540 per professor.

I encourage you to learn more about ExCEED. Information is available at www.asce.org/exceed. Ask your section and branch membership if ASCE should be supporting this program at this level. I request your feedback and can be reached at mustang2797@att.net or 217-356-2797.

President's Message

Thank you to everyone who came out to celebrate the UW-Madison scholarship recipients. It's great to see all the things that the ASCE and Engineers Without Borders groups are doing throughout the year. I hope many of you can attend our

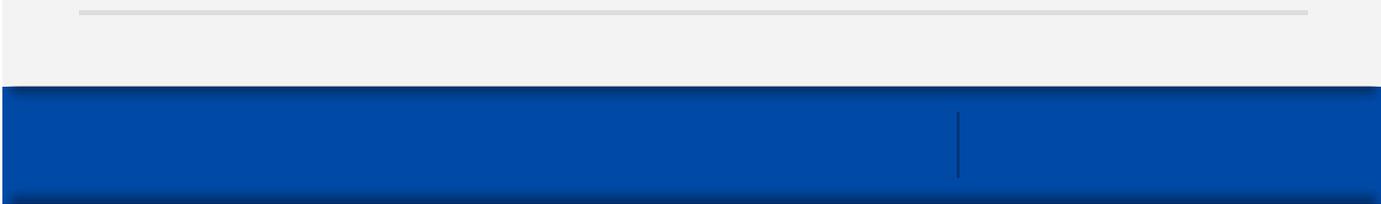
next meeting on Thursday November 21st at UW-Platteville to congratulate the students of the "west" side of our branch on their accomplishments. If you didn't have a chance to attend the Wisconsin Section meeting in September, the Platteville students received the distinguished chapter award for Region 3 from ASCE National. We applaud the hard work the student chapter does throughout the year to be very successful in representing not only the profession, but our branch!

An easy way to help celebrate the accomplishments of our students is to donate to the branch scholarship fund. We have updated our website where an individual or firm can donate to the scholarship fund here: http://ascewisw.org/?page_id=7. Please consider donating this year in order to help our local civil engineering students come through their education while minimizing their debt load.

It is with great sadness to report the recent passing of one of our board members, Robbie Sivak. Robbie was active on the UW-Madison student chapter, including holding the position of student chapter president. He was our UW-Madison liaison on the board for several years. Our condolences go out to his family and friends during this time of grieving. There will be a memorial on November 16th, with more details here: <http://www.churchandchapel.com/obituary/Robert-A-Sivak/DeForest-WI/1310246>.

Please keep in touch with the branch board and let us know if there's anything the branch or ASCE can do to make membership more valuable to you. Come and say hello at one of our upcoming branch meetings this winter. It's a great excuse to get out of the office for a bit to network with other engineers in our branch and learn about the latest projects being completed by our local engineers!

Amanda Stone, P.E.
ASCE WI Southwest Branch President



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